

## Turquoise Trail Corridor Management Plan Version 1.0

This appendix contains three questionnaires that were used to obtain public input.

- The first questionnaire was our original questionnaire designed to allow the public to fill it out in a short amount of time.
- Based on the comments from the first round of answers, the first questionnaire was revised to provide stakeholders with more choice in their answers.
- The second questionnaire was also placed on the internet on web space provided by the Turquoise Trail Association at <http://www.turquoisetrail.org>. It allows the public to complete the form on-line and e-mail it to the SBAC. This questionnaire will continue to be available for public input. The SBAC believes it to be an integral component in updating the CMP.
- The third questionnaire was a longer form to fill out and allowed the stakeholders the maximum flexibility in their answers. It was mailed or given to organization and political leaders along the byway, and any stakeholders that wanted to give the SBAC detailed comments. The SBAC also provided assistance and answered questions asked by those filling out this longer form. Although the original questionnaire provided adequate space for answers, the spaces were taken out to save paper in this appendix.

Turquoise Trail Corridor Management Plan  
Version 1.0  
*Questionnaire 1*  
*Turquoise Trail Scenic Byway*  
*Corridor Management Plan Questionnaire*

Name \_\_\_\_\_

Mailing  
Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

This questionnaire is intended to provide your opinions to the Turquoise Trail Scenic Byway Advisory Council for their work in preparing the corridor management plan. This plan will chart the course for preservation and development along the scenic byway for the next five years.

The mission statement for the Turquoise Trail Scenic Byway follows:

**"...To achieve an environmentally clean, scenic corridor with managed growth and have the ability to provide travelers with an interesting, educational, recreational, cultural, historic, and natural experience."**

Do you agree? \_\_\_\_\_ disagree? \_\_\_\_\_ Comments \_\_\_\_\_

Place a "check mark" or an "x" in the appropriate blank.

1. \_\_\_\_yes\_\_\_\_no Do you want more jobs along the Turquoise Trail?
2. \_\_\_\_yes\_\_\_\_no Do you want more tourists along the Turquoise Trail?
3. \_\_\_\_yes\_\_\_\_no Do you want more jobs in Madrid?
4. \_\_\_\_yes\_\_\_\_no Do you want more growth in Madrid?
5. \_\_\_\_yes \_\_\_\_no Do you want more parking in Madrid?
6. \_\_\_\_yes\_\_\_\_no Do you want public restrooms in Madrid?
7. \_\_\_\_yes \_\_\_\_no Do you think the Turquoise Trail needs a visitor center?
8. \_\_\_\_yes \_\_\_\_no Do you want a visitor center in Madrid?

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9.  yes  no Is promotion more important than protection?

10.  yes  no Is protection more important than promotion?

11.  yes  no Do you consider the Turquoise Trail to be safe?

12  yes  no Do you think the Turquoise Trail needs roadside rest areas?

13. What do you think are the most important activities and attractions on the Turquoise Trail for tourists? (check as many as you wish)

Sandia Peak Tramway

Sandia Peak Ski Area

shopping

museums

outdoor recreation

scenic drives

archeological sites

historic sites

special events

cultural attractions

Others \_\_\_\_\_

14.  yes  no Are there too many signs on the Turquoise Trail?

15. If the Turquoise Trail is designated as an All American Road or National Scenic Byway, there will be more opportunities to apply for grant funds to develop projects. List in order of priority, from 1 through 4, the most important types of projects for which funding should be obtained.

marketing

interpretation of resources

protection of resources

development of infrastructure

16.  yes  no Would you like to be placed on our mailing list?

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*Questionnaire 2*  
*Turquoise Trail Scenic Byway*  
*Corridor Management Plan Questionnaire*

Name \_\_\_\_\_ Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

This questionnaire is intended to provide your opinions to the Turquoise Trail Scenic Byway Advisory Council for their work in preparing the corridor management plan. This plan will chart the course for preservation and development along the scenic byway for the next five years.

Where appropriate, please circle the number that reflects your views:

**1= Strongly agree    2=Agree    3=Neutral    4=Disagree    5=Strongly Disagree**

The mission statement for the Turquoise Trail Scenic Byway follows:

*To achieve an environmentally clean, scenic corridor with managed growth and have the ability to provide travelers with an interesting, educational, recreational, cultural, historic, and natural experience.*

1   2   3   4   5    I agree with the Mission Statement.

Comments on the Mission Statement \_\_\_\_\_

\_\_\_\_\_

1   2   3   4   5    The Turquoise Trail Scenic Byway area needs more jobs.

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1 2 3 4 5 The Turquoise Trail Scenic Byway area needs more jobs.  
If you think more jobs are important, what types of jobs should they be? You may circle more than one and add some choices if you wish.

Unskilled, skilled, trade, professional, entry level, experience required  
government sector, private sector, office, light industry, heavy industry,  
retail, agricultural, tourism, mining/extraction, high tech Other \_\_\_\_\_

1 2 3 4 5 Tourists along the Turquoise Trail are a benefit to the area.

1 2 3 4 5 Madrid should have public rest rooms.

1 2 3 4 5 Madrid should have better parking facilities.

1 2 3 4 5 There are too many signs on the Turquoise Trail.

1 2 3 4 5 Promotion is more important than protection.

1 2 3 4 5 The Turquoise Trail Scenic Byway is safe to visit.

1 2 3 4 5 The Turquoise Trail needs roadside rest areas.  
A rest area may contain trash cans, picnic tables,  
rest rooms, and outdoor visitor information.

1 2 3 4 5 The Turquoise Trail needs a visitor center.  
If you think a visitor center should be built, where should it go? Circle only one or fill in  
your location choice.

Tijeras, Cedar Crest, Sandia Park, Golden, Madrid, Cerrillos,  
San Marcos, Other location \_\_\_\_\_

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What do you think are the most important activities and attractions on the Turquoise Trail for tourists? (check as many as you wish)

- |  |   |
|--|---|
| <input type="checkbox"/> Sandia Peak Tramway | <input type="checkbox"/> Sandia Peak Ski Area |
| <input type="checkbox"/> shopping            | <input type="checkbox"/> museums              |
| <input type="checkbox"/> outdoor recreation  | <input type="checkbox"/> scenic drives        |
| <input type="checkbox"/> archeological sites | <input type="checkbox"/> historic sites       |
| <input type="checkbox"/> special events      | <input type="checkbox"/> cultural attractions |

Others \_\_\_\_\_

If the Turquoise Trail is designated as an All American Road or National Scenic Byway, there will be more opportunities to apply for grant funds to develop projects. List in order of priority, from 1 through 4, the most important types of projects for which funding should be obtained.

- |  |   |
|--|---|
| <input type="checkbox"/> marketing               | <input type="checkbox"/> interpretation of resources  |
| <input type="checkbox"/> protection of resources | <input type="checkbox"/> development of infrastructure (Infrastructure consists of building projects like roadside rest areas, road pull-offs to view scenery, visitor centers, rest rooms, bike paths, walking paths, parking facilities, sidewalks for safety, and museums) |

Please comment on this questionnaire, any issues that are important to you, or anything you would like to tell the Scenic Byway Advisory Council.

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QUESTIONNAIRE 3

CORRIDOR MANAGEMENT PLAN QUESTIONNAIRE

We would like to include you on our mailing list (FREE!)

Name

Mailing Address

Telephone

Email

Introduction

The Corridor Management Plan is intended to chart the preservation and economic development efforts along the Turquoise Trail for the next five years. In developing the different sections of the plan, thought should be given to the issues of conservation, enhancement, development and tourism. In the case of tourism, the following sub-topics should be incorporated: interpretation, education, marketing, preservation, recreation, traveler facilities and services, transportation, tourism planning and other issues. The answers to the questions below will help the project team to flesh out the details of the scenic byway corridor management plan.

1. Review the Byway Vision Statement

Overview - The vision statement describes the value, purpose, and the future of the scenic byway. The vision statement should be clear, concise and inspirational. The vision statement will guide the content of the corridor management plan. The vision statement adopted by the Turquoise Trail Scenic Byway Advisory Council (SBAC) follows.

"...To achieve an environmentally clean, scenic corridor with managed growth and have the ability to provide travelers with an interesting, educational, recreational, cultural, historic, and natural experience."

Directions- Write your comments about the vision statement for the byway using the space below.

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### 2. Preparing the Intrinsic Quality Inventory

Overview - The intrinsic quality inventory describes the resources that exist along the scenic byway and notes their significance.

Directions - Please list and make comments about the top six (6) qualities that you believe make the Turquoise Trail Scenic Byway unique. Give the physical location and short description.

Recreational  
Scenic  
Archeological  
Cultural  
Historic  
Natural

### 3. Establishing Byway Goals

Overview- The goals elaborate on the vision statement. Goals should be broad, not based on constraints or limitations, for which specific measurement is not needed.

Directions - Define goals for the byway under each related topic.

How will the resources and views of the byway be preserved?

What will the scenic byway be like in the future?

Who will the byway users be?

What kinds of activities and facilities will they need and enjoy?

How can the byway act as a link, joining together the different peoples and cultures along the length of the corridor?

How can we best accomplish the interpretation of local features and attractions?

How can the byway improve the economics of our communities?